TIPS FOR MAKING VIDEOS
on iPhones and iPads

PLAN
- before recording, write out a plan: list your story parts, plan your scene locations, collect your props, write a script, discuss the roles people will play behind the scenes and in your video, etc.
- why you are making a video and who will it be for?
- ask permission to use non-public film locations
- ask permission to record people

DEVICE POSITION
- record in landscape mode to avoid black bands on the sides of your video
- use a tripod or prop up your device on a table to keep your video steady
- if filming by hand, hold your elbows in close to your body to prevent shaking
- move your device slowly from one area to another, or stop and record another clip
- use a chair with wheels to smooothly move around when recording

SOUND
- the microphone is very tiny, locate it and make sure your hand or case is not covering it
- use a plug in microphone if possible
- record in a quiet space, microphones on ipads and iphones are created to capture all the noise around you
- you can adjust the volume of the sound in video clips through a movie editor like iMovie

GIVE CREDIT
- ask for permission to use photos and video taken by other people, list their name and give them proper credit.
-do not copy and insert images from the internet, only use creative commons images that can be found on sites like pixabay.com

EXPOSURE
--do not film towards the light, be careful of windows
- tapping the dark part of an image will lighten the entire image
- tapping the light part of an image will darken the entire image

FOCUS
- iPhones and iPads have built in face detection, a yellow square will appear around people and automatically focus on them
- to focus on another area just hold the device steady pointing directly at your subject and it should adjust
- or tap the area... but this may also set the exposure

ZOOM
- zoom into a subject by pinching in on the screen (the more you zoom in though, the less clear the video will be)

RECORDING SPEED
- use the slo-mo mode if you need to focus on and slow down a high action scene and the time lapse mode to speed up a slow action scene
- you can also adjust the video speed through a video editor like iMovie

TRIM
- it's better to have more video than less, record extra at the beginning and at the end
- transfer your video clip to a video editor like iMovie to trim and save exactly what you need
- unless you are making a big presentation, try to keep your evidence of learning video to under 2 minutes long

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